

# The 1985 Business Club is made for you. Here's why.

# We're launching a new kind of business club where everybody wins, and we want that to include you:

- Be a Founder Member
- Forge fruitful local connections
- Expert featured speakers
- Promote your business
- Quarterly events in interesting, unexpected venues
- Help shape our programme of events and locations
- Support local people and families at a crucial time at St Catherine's Hospice

### Real Corporate Social Responsibility. Real-world benefits.

- Promote your business to like-minded people
- Enhance your credibility and reputation
- Boost your profile across social networks
- Build an excited, positive workplace culture
- Become a more desirable place to work
- Create positive PR

Throughout the event calendar, our expert speakers will deliver inspirational talks on topics like business growth, CSR strategy, community impact, and sustainable practice.

### **Proudly Supporting**



Our name comes from the first year we started serving our community at St Catherine's Hospice, delivering quality of life until end of life with care and compassion. Our hard-working team also provides crucial support services to help the families and friends of patients find comfort in the journey.

The financial contributions of the 1985 Business Club help us do essential work, and your business can help us do more of it than ever.

### A level of support to suit you.

Our community needs the support, and ideas, of businesses of all levels, from startups to established enterprises.

Every level of membership will make a positive impact on your business, your community and the important work we do at St Catherine's Hospice.

# Launch Exclusive. Become a 1985 Founder

Join before December 31st 2024 and you'll qualify for Founder status. As well as exclusive brand and promotion assets, your business will be a prominent part of the 1985 Business Club's story.

## Member £19.85/month

- 4 places at networking events
- Online marketing toolkit

### Associate £85.00/month

- Logo and link on the club webpage
- Priority event booking
- 4 places at networking events
- Online marketing toolkit

### Partner £985.00/month

- 10 places at St Catherine's Sponsored Fundraising Events
- Display at networking events
- 'Supporting bereavement in the workplace' training package
- Logo and link on the club webpage
- Priority event booking
- 4 places at networking events
- Online marketing toolkit



We need leaders who share the St Catherine's Hospice commitment, compassion and drive to make things better, together.

We're here to help people experience quality of life to the end of life, helping families to create precious memories together while supporting local people through difficult times.

We're immensely grateful to our business community for enabling us to provide our much-needed services.



**Lynn Kelly**Chief Executive,
St Catherine's Hospice

Join the Club. Support your community.





